

For Immediate Release

Media Contact:

Darin Linnman
Public Relations Manager
503-247-3448 x214
dlinnman@moonstruckchocolate.com

Moonstruck Chocolatier Introduces Unique New Chocolates for Summer "Chocolate Moonsticks™" Are Centerpiece of Summer Collection 2008

(Portland, Ore. – June 9, 2008) – Moonstruck Chocolatier introduces its Summer Collection 2008, featuring an exciting new take on the traditional truffle – the Chocolate Moonstick™. Moonstruck Chocolatier's Chocolate Moonsticks are long, thin chocolates that feature a fruity and crispy center – the ideal combination for summer.

"During the warmer summer months, we know our customers enjoy fruit flavors and lighter, more airy chocolates" said Chef Julian Rose, Master Chocolatier at Moonstruck Chocolate Co. "With our Moonsticks, I wanted to create a new kind of chocolate that would satisfy those summer cravings."

The unique chocolates start with a crispy layer of hazelnut praline that is then topped with a chocolate fruit ganache, dipped in chocolate and finished with a contemporary hand-painted design. The **Chocolate Moonstick Collection (SRP \$15)** includes two each of the following flavors: black raspberry dipped in dark chocolate, apricot dipped in milk chocolate and sour cherry dipped in dark chocolate.

In addition to the Chocolate Moonstick Collection, highlights of the Moonstruck Chocolatier Summer Collection 2008 include the following:

- **4-Piece Summer Collection (SRP \$10)** – Chef Rose created two tasty new fruit-flavored truffles – a Milk Chocolate Strawberry Basil Truffle and a Dark Chocolate Mango Truffle – and paired them with two summer favorites – a Summer Mint Truffle and Lemon Mousse.
- **Solid Chocolate Butterflies (\$10, 18 Pieces)** – Famous Moonstruck Chocolate, hand-poured into the shape of a butterfly. Available in either milk or dark chocolate.
- **Dark Chocolate Caramel Daisy (\$5)** – A giant dark chocolate daisy shell filled with soft honey vanilla caramel.
- **Milk Chocolate Peanut Butter Daisy (\$5)** – A giant milk chocolate daisy shell filled with creamy peanut butter.

The entire Moonstruck Chocolatier Summer Collection 2008 is available now at all 14 Moonstruck Chocolate Cafés nationwide, select retail outlets and fine grocers across the country, and at www.moonstruckchocolate.com.

About Moonstruck Chocolate Co.

Established in 1993, Moonstruck Chocolate Co. was founded on the premise that chocolate is an experience to be an indulgence for all the senses. Moonstruck Chocolatier uses only the finest and freshest ingredients, including chocolate that originates from some of the most exotic and highest quality cocoa beans in the world.

The award-winning artisan chocolates, which were featured as the official chocolate of the 77th and 78th *Annual Academy Awards*® gift baskets, are handcrafted, hand-decorated and hand-packaged in Portland, Ore. Moonstruck Chocolate Co. also owns and operates 14 Moonstruck Chocolate Cafés in Oregon, California, Illinois, Michigan, Massachusetts, New Jersey and Virginia. For more information, please visit www.moonstruckchocolate.com.

#