

For Immediate Release

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Hearts-a-Plenty from Moonstruck Chocolatier this Valentine's Day!

New Collection Features Romantic Assortments and Exciting New Flavors

(Portland, Ore. – Jan. 12, 2009) – Moonstruck Chocolatier presents its Valentine's Day 2009 Collection, a romantic assortment of chocolate gifts to warm the heart. The Valentine's Day 2009 Collection features a number of heart-themed products, including an assortment of new truffles that feature exciting new flavors from Moonstruck's Master Chocolatier, Chef Julian Rose.

"Valentine's Day is a very romantic occasion, and we wanted to offer a collection of chocolates to match that mood," said Chef Rose. "Whether our customers are after very traditional Valentine's Day gifts or are in search of something a little more bold, we have just the right chocolates."

A highlight of the collection is the new box of **Sweet Heart Truffles (SRP \$21)** – a nine-piece assortment featuring four Dark Chocolate Passion Fruit Truffles, three Milk Chocolate Crème Brûlée Truffles and two Ivory Peach Truffles, all in the shape of hearts and lightly hand-shaded with naturally colored red cocoa butter.

Other highlights of the Valentine's Day 2009 Collection include the following:

- **Heart Collections (SRP \$67, \$32)** – Traditional red satin heart-shaped boxes holding the very best of what Moonstruck Chocolatier has to offer. Available in 28- and 10-piece assortments.
- **Valentine-Wrapped Gift Boxes (\$34, \$21)** – Collections of our most popular chocolates, conveniently wrapped in a festive Valentine's Day paper. Available in 16- and nine-piece assortments.
- **Decadent Dark Heart Collection (\$32)** – A collection to match the intensity of true love – 10 of our most popular decadent dark chocolates truffles inside a red satin heart-shaped box.
- **Valentine-Wrapped Dark Collection Gift Box (\$21)** – Celebrate deep, everlasting love with this collection of nine of our most popular dark chocolate truffles, conveniently wrapped in a festive Valentine's Day paper.
- **Sea Salt Caramel Collection (\$15)** – A marriage of savory and sweet in a box of three milk chocolate Sea Salt Vanilla Caramels and three dark chocolate Sea Salt Cajeta Caramels, each featuring luscious caramel slow cooked in an open copper kettle and flavored with imported premium Maldon® pure flaky sea salt crystals.
- **Mini-Heart Box (\$13)** – An adorable miniature heart-shaped velvet box holding three decadent chocolates.

- **LOVE Letters (\$12.50)** – Spell out for that special someone just how special they are with this box of four Moonstruck Chocolatier truffles, each hand-decorated with the letters to spell L-O-V-E.
- **Valentine Collection (\$10)** – Chocolate, champagne, strawberries and hearts, all in this one Valentine's Day-wrapped box of four truffles personally selected by Chef Rose.
- **Solid X & O Chocolates (\$10)** – Hugs and kisses in X- and O-shaped solid chocolates. Available in either milk or dark chocolate.
- **Heart Mint Tingles (\$10)** – Creamy peppermint and crispy bits of molasses brittle in naturally colored pink hearts.
- **Solid Foil Hearts (\$5)** – Moonstruck Chocolate hand-poured into solid heart shapes and wrapped in red (dark chocolate) or gold (milk chocolate) shimmering foil.

Moonstruck Chocolatier's Valentine's Day 2009 Collection is available now at the five Moonstruck Chocolate Cafés in the Portland area, at select retail outlets and fine grocers across the country, and at www.moonstruckchocolate.com.

About Moonstruck Chocolate Co.

Established in 1993, Moonstruck Chocolate Co. was founded on the premise that chocolate is an indulgence for all the senses. Moonstruck Chocolatier uses only the finest and freshest ingredients, including chocolate that originates from some of the most exotic and highest quality cocoa beans in the world. The company's award-winning artisan chocolates, which were featured as the official chocolate of the 77th and 78th Annual Academy Awards® gift baskets, are handcrafted, hand-decorated and hand-packaged in Portland, Ore. Moonstruck Chocolate Co. also owns and operates five Moonstruck Chocolate Cafés in Portland. For more information, please visit www.moonstruckchocolate.com.

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