

For Immediate Release

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Cherish the Love, Cherish the Chocolate

Moonstruck Chocolatier Releases its Valentine Collection 2008

(Portland, Ore. – Jan. 9, 2008) – Moonstruck Chocolatier presents its Valentine Collection 2008, featuring a decadent mix of traditional favorites and new delicacies, all intended to show that special someone just how much he or she is cherished. The Moonstruck Chocolatier Valentine Collection 2008 includes the chocolatier's first sea salt caramels, plus a number of both whimsical and sophisticated products that offer something to please every palate and personality.

Highlights of the Moonstruck Chocolatier Valentine Collection 2008 include the following new products:

- **Collectible Valentine Chocolate Novel (\$40)** – An assortment of 15 truffles bound together with a special love story in a red collectible novel with gold accents.
- **Valentine Cherish Keepsake Box (\$30)** – A box of nine decadent truffles, each in its own compartment behind a door adorned with a special Valentine's Day message.
- **Sea Salt Caramel Valentine Collection (\$18)** – The perfect combination of salty and sweet in a single taste experience. This collection features both soft and chewy caramels made with imported premium Maldon® pure flaky sea salt crystals.
- **Valentine Truffle Bar (\$12)** – The equivalent of six truffles packed into a single bar and decorated with a beautiful Valentine design.
- **Valentine CARE Package (\$12)** – A collection of four classic truffles hand decorated with letters to spell out the word CARE.
- **Turtle Dove Heart Pop (\$5)** – Moonstruck Chocolate hand-poured to form two adorable turtle doves on a heart-shaped backdrop. Available in solid milk or dark chocolate.

The Moonstruck Chocolatier Valentine Collection 2008 also features Moonstruck's classic truffles in a variety of beautiful heart-shaped boxes and pre-wrapped packages. Moonstruck Chocolatier offers 10- and 28-piece truffle collections in red satin heart-shaped boxes for \$30 and \$64 respectively. Packages wrapped in festive Valentine's paper featuring the fanciful Moonstruck Chocolatier logo start at \$20.

The Moonstruck Chocolatier Valentine Collection 2008 is available now at all 14 Moonstruck Chocolate Cafés, select retail outlets and fine grocers across the country, by calling 800-557-MOON and at www.moonstruckchocolate.com.

About Moonstruck Chocolate Co.

Established in 1993, Moonstruck Chocolate Co. was founded on the premise that chocolate is not simply a candy, but an experience to be enjoyed by all the senses.

Moonstruck Chocolatier uses only the finest and freshest ingredients, including chocolate that originates from some of the most rare and highest quality cocoa beans in the world. The award-winning artisan chocolates, which were featured as the official chocolate of the 77th and 78th *Annual Academy Awards* gift baskets, are handcrafted, hand-decorated and hand-packaged in Portland, Ore. Moonstruck Chocolate Co. also owns and operates 14 Moonstruck Chocolate Cafés in Oregon, California, Illinois, Michigan, Massachusetts and Virginia. For more information, please visit www.moonstruckchocolate.com.

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